

A digital artwork of three women in maritime uniforms, rendered in a glowing, particle-like blue and purple style against a dark, starry background. The woman in the center is the largest and most prominent, looking upwards. To her left is a smaller figure of a woman wearing glasses and a hijab, also looking upwards. In front of the central figure is another smaller figure of a woman, looking slightly to the side. The overall effect is ethereal and inspiring.

CHART HER COURSE

Immersive real stories of courageous
Malaysian women in maritime, now brought to life.

10AM-6PM | 16-18 May 2025 | Muzium Telekom

<https://idwm2025.miscgroup.com/>

CHART HER COURSE

An immersive experience by **MISC Group**.

In celebration of International Day for Women in Maritime, MISC Group presents Chart Her Course – a multi-sensory art installation honouring the strength, resilience, and journey of our women at sea.

Through immersive storytelling and interactive visuals, this experience offers a rare and personal look into the lives of female seafarers.



COME EXPERIENCE HER STORY

In conjunction with the International Day for Women in Maritime, MISC Group presents **Chart Her Course** — an immersive art installation that pays tribute to the women shaping our maritime future. Through interactive storytelling, the event offers a powerful and personal look into the lives of female seafarers.

At the centre of the experience is a multi-sensory installation that brings real seafarer stories to life. Visitors will navigate simulated rough seas and witness majestic sunsets— echoing the emotional and physical realities faced at sea. The visuals are inspired by firsthand accounts, with voiceovers by the female seafarers themselves guiding guests through their struggles, strength and pride.



Embark on a Career at Sea

This experience also doubles as a marketing campaign for ALAM, designed to spark public interest in maritime careers.

At the ALAM booth, visitors can explore cadetship and diploma programmes, discover what it takes to build a fulfilling life at sea, and speak directly with ALAM representatives for personalised guidance. Whether you're just curious or ready to embark on your journey, this is your first step toward a career at sea.



OUR CAMPAIGN HEROES

CHART
HER
COURSE

An Immersive experience by MISC Group.



Capt. Fatin Amirah, 34

Master Mariner

Diploma in Nautical Studies

Joined ALAM in 2007 | Graduated in 2010

OUR CAMPAIGN HEROES

CHART
HER
COURSE
An Immersive experience by MISC Group.



Nurul Fatin Nabilah, 29

4th Engineer

Diploma in Marine Engineering

Joined ALAM in 2014 | Graduated in 2018

OUR CAMPAIGN HEROES

CHART
HER
COURSE

An Immersive experience by MISC Group.



Jobamalai Michael, 27

Deck Cadet

Diploma in Nautical Studies

Joined ALAM in 2019

OUR CAMPAIGN HEROES

MICROSITE

CHART
HER
COURSE
An Immersive experience by MISC Group.



Karmila Kamal

3rd Officer



Nishanthini Simmathri

4th Engineer



Nasuha Aina

Deck Cadet



Muzium Telekom

Jalan Raja Chulan, 50200 Kuala Lumpur

EVENT LOCATION

HOW TO GET THERE?

Muzium Telekom

Jalan Raja Chulan, Kuala Lumpur, 50200 Kuala Lumpur, Wilayah Persekutuan Kuala Lumpur



Google Map

<https://maps.app.goo.gl/cyBRpeVEnrAFaGuw7>



Waze

<https://waze.com/ul/hw283fjppd>



LRT Masjid Jamek

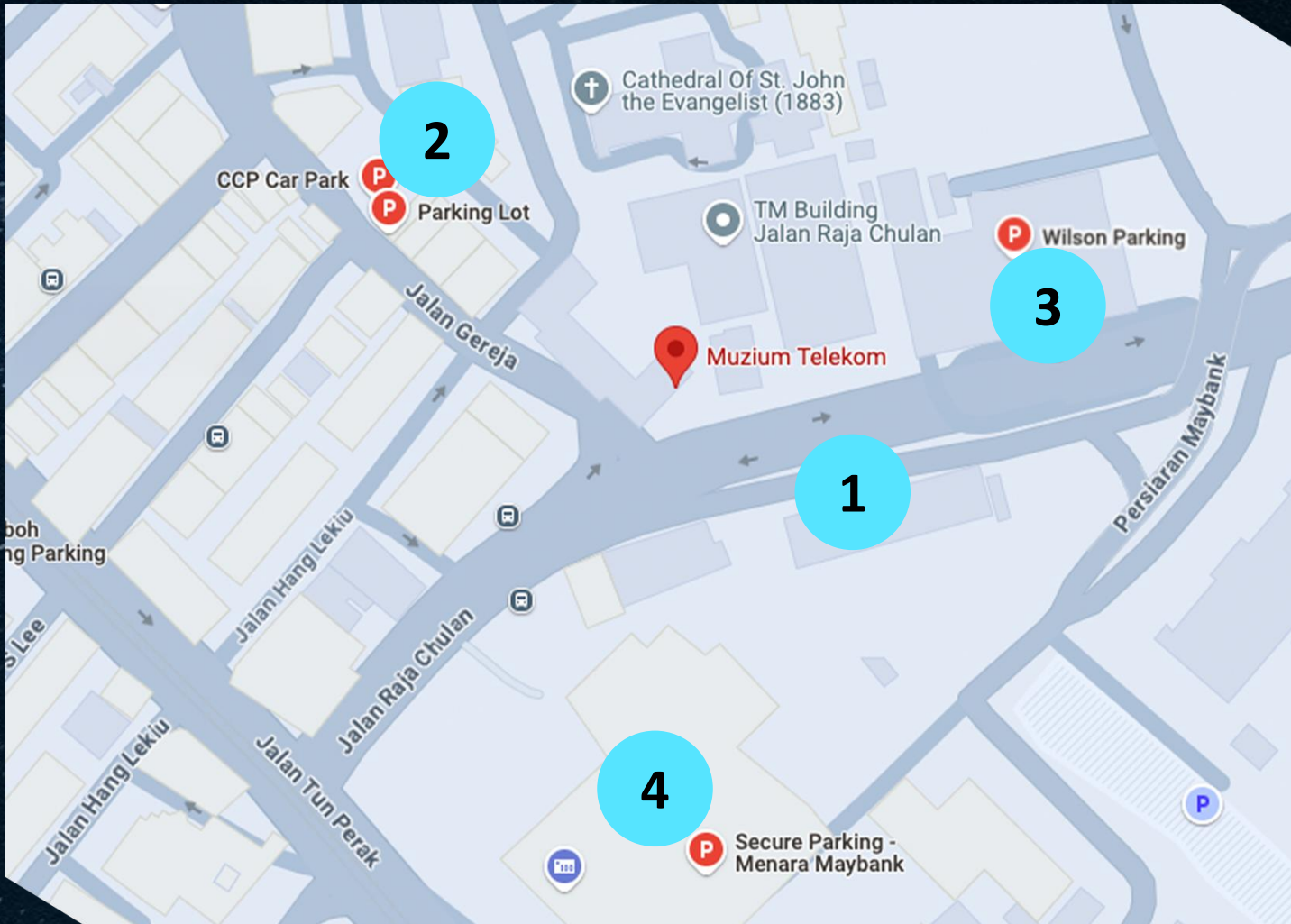
Muzium Telekom is a short 7 mins walk from
LRT Masjid Jamek



Muzium Telekom

Pick up & drop-off location

WHERE TO PARK?



**CHART
HER
COURSE**
An Immersive experience by MISC Group.

- 1 Bukit Mahkamah Car Park (2 mins walk)**
Next to TM Bukit Mahkamah
- 2 CCP Carpark (2 mins walk)**
17b, Jalan Gereja, Kuala Lumpur,
50100 Kuala Lumpur,
Wilayah Persekutuan Kuala Lumpur
- 3 Wisma Olympia (2 mins walk)**
Menara Olympia, 8, Jalan Raja Chulan,
Bukit Kewangan, 50250 Kuala Lumpur,
Wilayah Persekutuan Kuala Lumpur
- 4 Menara Maybank (6 mins walk)**
B1,100, Jalan Tun Perak Bukit Bintang,
Wilayah Persekutuan, 50050 Kuala Lumpur,
Wilayah Persekutuan Kuala Lumpur

EVENT LAYOUT

CHART
HER
COURSE

An Immersive experience by MISC Group.

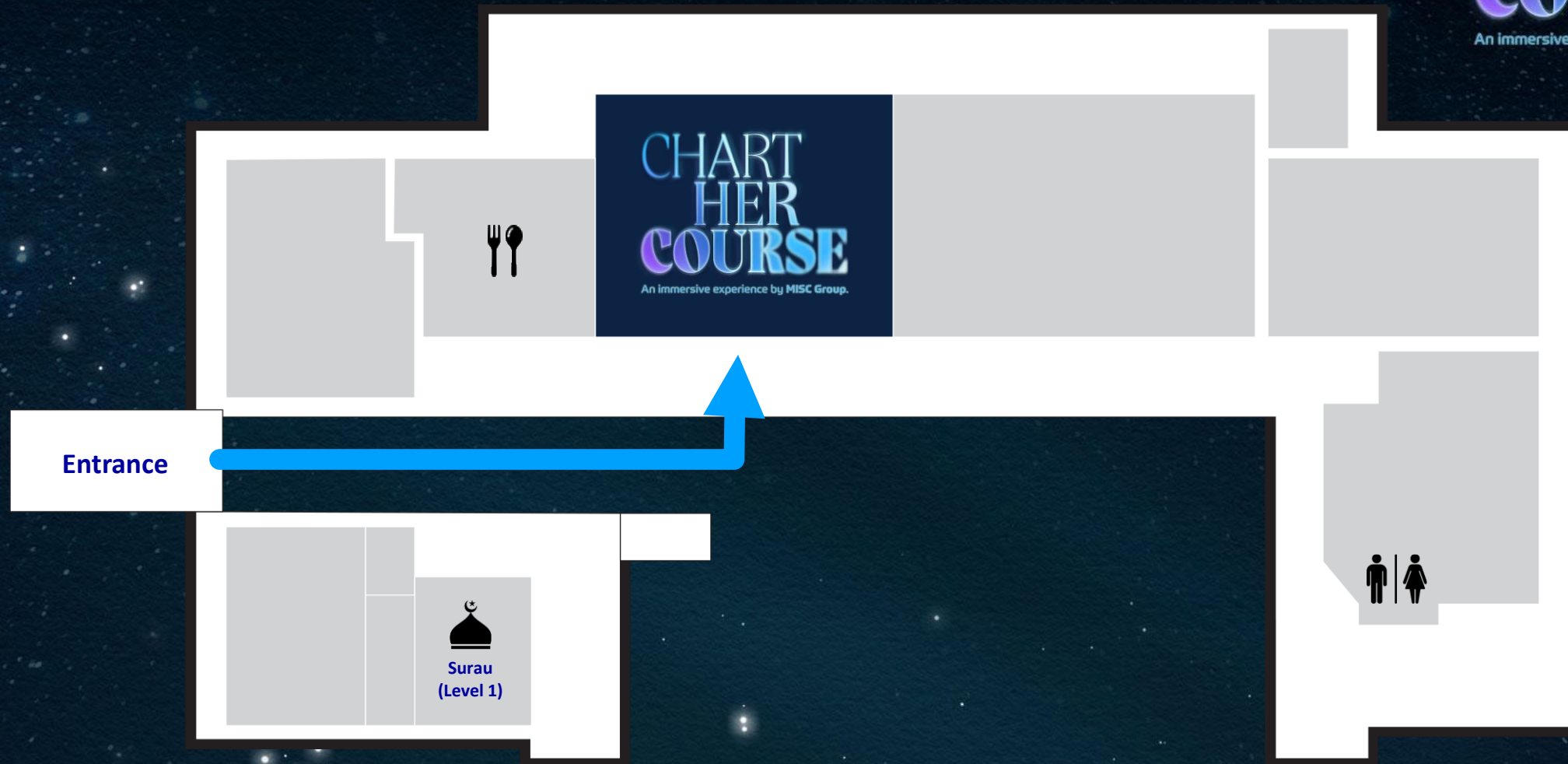


CHART
HER
COURSE

An Immersive experience by MISC Group.

<https://idwm2025.miscgroup.com/>